



## 2023 TOILE DE JOUY AWARDS

### *The Chitas de Jouy*

#### *4th edition*

Christophe Philippe Oberkampff, founder of the *Manufacture de Jouy-en-Josas* cloth printing factory, built his firm's reputation on the wealth, diversity and quality of the motifs depicted on the cloth. Archives reveal that the *indienne*-maker (*indiennes* were printed textiles manufactured in Europe between the 17th and 19th century and inspired by similar textiles made in India) paid constant attention to the creativity of the designs printed on fabric. The fame of Toiles de Jouy stems from the perpetual renewal of the sources of inspiration of its illustrators and engravers.

This fourth edition of the TOILE DE JOUY AWARDS with its theme ***The Chitas de Jouy*** echoes the Chitas d'Alcobaça exhibition within the context of the France-Portugal season, to be held at the *Musée de la Toile* from 2 June 2022 to 15 January 2023.

The comparative study of the Chitas d'Alcobaça and the Toiles de Jouy revealed the similarity of their history, both in terms of their sources of inspiration and their rapid development. The Chitas d'Alcobaça are easily identifiable by their compositions, their colours and the subjects portrayed.

Designers are invited to combine two emblematic fabrics of European textile production from the 18th and 19th centuries.

The 2023 TOILE DE JOUY AWARDS is open to both students and working professional designers. Each work is evaluated on the basis of its creativity, its graphic quality, its originality, its aesthetics, its relevance and faithfulness to the specified theme. The winner of each category will receive a prize of €1,000. The two prizes are paid by the Maison Pierre Frey and the Maison Casal. The rules for the TOILE DE JOUY AWARDS set out below are available for consultation and downloading throughout the duration of the competition on the Musée de la Toile de Jouy website: <http://www.museedelatoiledejouy.fr>.



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## **ARTICLE 1. OBJECTIVES AND ORGANISATION OF THE TOILE DE JOUY AWARDS**

**1.1** The *Musée de la Toile de Jouy* (hereinafter “the Museum”), a museum of France and municipal museum of the town of Jouy-en-Josas represented by Madame Marie-Hélène AUBER, Mayor of Jouy en Josas, and the *Association des Amis du Musée de la Toile de Jouy* (hereinafter “the AMTJ”), represented by its president, Monsieur Etienne Mallet, joined forces to create the “TOILE DE JOUY AWARDS”.

By creating these awards given in recognition of the design of a contemporary motif within the spirit of the textiles printed by the Manufacture Oberkampf, the Museum and the AMTJ (hereinafter “the Organisers”) seek to:

- showcase and promote the 18th and 19th century printed cloths known as *Toiles de Jouy* or *Indiennes* or *Perses* (Persian), a heritage collection of which is housed at the Museum.
- add to the AMTJ’s awareness-raising initiatives aimed at its members, as well as textile manufacturers, decorators, elected representatives and the general public.
- demonstrate that heritage and creative design are not incompatible.
- give students and young designers the opportunity to meet textile industry professionals as well as decorative arts specialists, and thus help them start their careers by gaining exceptional visibility.

**1.2** The 2023 TOILE DE JOUY AWARDS competition is organised around these Rules (hereinafter “the Rules”). The Rules are available for consultation and downloading throughout the duration of the competition on the Musée de la Toile de Jouy website: <http://www.museedelatoiledejouy.fr>.

**1.3** The 2023 TOILE DE JOUY AWARDS will take place from **20 September 2022 to 9 March 2023**, on the theme ***the Chitas de Jouy***. This theme is identical for the two existing categories of entrants, as set out below.

**1.4** The TOILE DE JOUY AWARDS competition is open to two categories of entrants: “students” and “professional designers”. In each category, the jury will pre-select ten projects (phase 1) from which a winner will be selected (phase 2) to receive the 2023 TOILE DE JOUY AWARD (phase 3).

**1.5** The TOILE DE JOUY AWARD is given, following selection by the jury, in each category, to a motif project taking as a reference the cloths produced by the Manufacture de Jouy and the Portuguese factories of the 18th century as well as those presented in the “Chitas de Alcobaça” exhibition, and in line with the competition’s annual theme.

A TOILE DE JOUY AWARD is also given to a third entry chosen as the “Public’s Favourite Award”, whose motif, following jury pre-selection, has secured the most public votes.

## **ARTICLE 2. PARTICIPATION AND APPLICATION CONDITIONS**

**2.1** The competition is open to any individual residing in France or elsewhere, irrespective of nationality, excluding any person having any direct or indirect involvement with the organisation of the TOILE DE JOUY AWARDS.

**2.2** Projects must be submitted in either French or English.



**2.3** In each category, the TOILE DE JOUY AWARD is open to individuals or groups (2 to 3 people maximum) within the framework of the conditions set out below.

**2.3.1** A group is made up of people belonging to the same category. It is understood that each group appoints an administrative representative responsible for joint registration (Appendix 1) and ensuring the cohesion of the group. Each member of the group makes an individual commitment to the Organisers (Appendices 2, 3 and 4).

**2.3.2** The representative of the group has the casting vote in the event of disagreement within the group. The Organisers reserve the right to disqualify from the TOILE DE JOUY AWARDS any group that fails to reach agreement.

**2.4** Throughout the competition period, each individual entrant or each group submits a single project in his/her name or in the name of the representative of the group. It is strictly forbidden for anybody to take part in the TOILE DE JOUY AWARDS in both categories and/or with several addresses (email or postal) and/or to take part on behalf of another person.

**2.5** Entrants in the “students” category must be over 18 and under 30 years of age at the time of submitting an entry for the TOILE DE JOUY AWARDS. Students must be enrolled for their graduation year of an art-based programme.

**2.6** Working professional designers must be over 18 and under 35 years of age at the time of submitting an entry for the TOILE DE JOUY AWARDS.

**2.7** Failure to comply with the conditions set out in this article will invalidate the participation of all persons concerned, particularly in the event of multiple or fraudulent participations by an entrant or group.

### **ARTICLE 3. ELIGIBLE WORKS**

#### **3.1 Accessible documentation**

For their research, entrants will have access to the following works:

1. *LES TOILES DE JOUY* - Aziza Gril-Mariotte - Rennes University Press, 2015
2. *TOILES DE JOUY* - Judith Straeten - downloadable on Amazon
3. *OBERKAMPF, vivre pour entreprendre* - Etienne Mallet - Editions Télémaque, 2015
4. The digital application of the *Association des Amis de la Toile de Jouy*, available for free download on ios and Android: *Musée de la Toile de Jouy, la Manufacture d'Oberkampf*.
5. *CHITAS D'ALCOBAÇA*, exhibition catalogue, Silvana Editoriale, 2022

#### **3.2 Project concept**

For the concept of their projects, participants must bear in mind the following points:

- The project must reflect the annual theme, which is identical for students and for young professional designers.
- The works created will be produced using diverse techniques as chosen by the entrant (drawings, painting, graphic palette, etc.).
- The project must be original (i.e. be the expression of the free and creative choices of its author).
- The project cannot be a creation already available on the market.



### 3.3 Project presentation

- Each entrant or group will present:
  - the final motif created in French “raisin” format (50 × 65 mm);
  - stylistic development process (research, trials, explanations, drawings) culminating in the final motif presented (on 3 blocks maximum, A3 format).
- Entrants assemble their entries according to the conditions defined in article 4 of the Rules.

## **ARTICLE 4. SUBMISSION AND COMPOSITION OF ENTRIES**

**4.1** Completed entries must be submitted between **20 September 2022 and 29 January 2023** at 6 p.m. (French date and time, as per postmark).

**4.2** Entries must be sent by recorded delivery or courier service or delivered in person to the Musée de la Toile de Jouy, “*PRIX TOILE DE JOUY*”, 54 Rue Charles de Gaulle 78350 Jouy-en-Josas.

**4.3** Each entry must contain:

- a) The application form duly completed and signed specifying the chosen category (Appendix 1 of the Rules);
- b) A “raisin” format (50 x 65 cm) presentation of the final motif as well as the inspiration motif (if there is one);
- c) A statement of intent of 14 lines;
- d) Project presentation documents in A3 format (see article 3.3 of the Rules, 5 blocks maximum);
- e) The CV (or CVs) of the participant(s);
- f) The completed certification form signed by the entrant or each member of the group (Appendix 2 of the Rules);
- g) The completed authorisation form signed by the entrant or each member of the group (Appendix 3 of the Rules);
- h) The transfer of rights form completed and signed by the entrant or each member of the group (Appendix 4 of the Rules).

**4.4** The Organisers reserve the right to verify the accuracy of the information provided by participants.

**4.5** Each participant whose entry has been received by the Museum will receive an acknowledgement of receipt by email to confirm entry to the TOILE DE JOUY AWARDS. Any incomplete or late entry will not be taken into account, and will be returned to the author(s) within six (6) months of receipt.

**4.6** No project entry that is complete and received within the deadline will be returned to participants either during or following the competition.

**4.7** Participants are responsible for the costs of preparing their projects and taking part in the competition.

## **ARTICLE 5. COMPETITION CALENDAR, SELECTION PROCESS AND JURY**

**5.1** **Between 29 January and 9 February 2023**, each completed project entry will be studied by a selection committee made up of textile professionals, members of the Association des Amis de la Toile de Jouy and Musée de la Toile de Jouy personnel.



**5.2** Jury members will select projects, in phases 1 and 2, as described in article 1.3, based on a majority decision and the following criteria:

- creativity
- graphic quality
- originality
- aesthetics
- relevance and faithfulness to the specified theme

#### **5.2.1 Phase 1: pre-selection by the jury**

On the basis of the aforementioned criteria, the committee pre-selects 10 projects in each category.

**By 11 February 2023** at the latest, the Museum will personally contact each of the pre-selected project authors to inform them that they will be going through to phase 2 (below). No information will be communicated prior to this date.

#### **5.2.2 Phase 2: public vote and selection of the winner for each category**

The finalised version of each pre-selected project will be exhibited by category and made accessible to the press and the public until the day of the TOILE DE JOUY AWARDS ceremony, on the Museum's website, in the Museum hall and any other partner location.

Throughout phase 2, each pre-selected project is submitted to public vote on the Organisers' social media. For a vote to be valid and counted by the jury, voters must identify themselves and only vote once. Multiple votes from the same person will be considered null and void and will not be counted. Any positive public reaction to a motif will be counted as a vote in its favour.

It is understood that a motif can only win in a single category: Students, Young Professionals or Public's Favourite Award. If the "Public's Favourite Award" is given via public vote to a motif already selected as the winner in another category, it will be given instead to the second most popular motif according to the public vote.

For this phase 2, the jury will be made up of representatives from the world of decoration, journalists from various media (radio, television, written press), designers and architects, as well as representatives associated with Toile de Jouy and the Musée de la Toile de Jouy. The complete list of jury members will be displayed three (3) days prior to the phase 2 selection meeting on the Museum's website and at each location where pre-selected projects have been exhibited. Jury members cannot take part in the public vote to determine the Public's Favourite Award and any public reaction on the part of a member will not therefore be counted.

This jury will meet **on 9 March 2023** at the latest to:

- choose the winner in the students and young professionals categories;
- identify, in line with the above-mentioned procedures, the "Public's Favourite Award" winner, this being the motif having received the largest number of valid counted votes following the public vote on the Organisers' social media.

#### **5.2.3 Phase 3: TOILE DE JOUY AWARDS ceremony**

For this edition, the winner in each category will receive their prize at an awards ceremony to be held at the Musée



de la Toile de Jouy on **Thursday 9 March 2023**.

All participants in the 2023 edition are welcome to attend the 2023 TOILE DE JOUY AWARDS ceremony.

Unless otherwise specified, the date of the TOILE DE JOUY AWARDS ceremony is the starting point for all the deadlines contained within the Rules.

## **ARTICLE 6. PRIZES**

**6.1** The 2023 TOILE DE JOUY AWARD represents:

- For the winner of the Students and Young Professionals categories:
  - a prize of €1,000;
  - free entry for a period of one year to the Musée de la Toile de Jouy;
  - the prominent display of his/her project among those of other participants exhibited at the Musée de la Toile de Jouy or any other partner location;
  - the opportunity to be put in contact with a designer and/or manufacturer expressing a particular interest in his/her motif;
  - publicity and visibility as a winner of the 2023 TOILE DE JOUY AWARDS for a period of one (1) year in the TOILE DE JOUY AWARDS section of the Museum's website and on digital or paper media associated with the TOILE DE JOUY AWARDS.
- For the "Public's Favourite Award" winner chosen by public vote via the Organisers' social media:
  - free entry for a period of one year to the Musée de la Toile de Jouy;
  - the opportunity to be connected with a designer and/or manufacturer expressing a particular interest in his/her design;
  - the prominent display of his/her project among those of the other participants exhibited at the Musée de la Toile de Jouy or any other partner location
- For each participant whose project is pre-selected (phase 1):
  - two free entries to the Musée de la Toile de Jouy (valid for one (1) year);
  - the display of his/her project at the Musée de la Toile de Jouy or any other partner location until the time of the TOILE DE JOUY AWARDS ceremony;
  - publicity and visibility of the submitted project for the duration of the competition.

**6.2** The results will be officially published on **10 March 2023** on the museum's website (<http://www.museedelatoiledejouy.fr>) and displayed in the Museum hall. Winning projects will be indicated as such among the pre-selected projects exhibited in the same hall.

**6.3** Winners will be personally informed by email of their prize and will have a period of three (3) days to acknowledge receipt. In the absence of any reply within this period, the Organisers reserve the right to award the prize to another participant in the same category, whose project has been pre-selected. In such cases, no subsequent claim can be made by the original winner and the Organisers cannot be held responsible for this.

**6.4** Each participant whose project is pre-selected (phase 1) will receive the entries to the Museum to which they are entitled by email.

**6.5** Each participant in the TOILE DE JOUY AWARDS will receive a personal invitation to the awards ceremony by email.





## **ARTICLE 7. LIABILITY**

**7.1** The free participation by each entrant in the TOILE DE JOUY AWARDS (individually or as a group) implies acceptance without reserve of the conditions governing the organisation of the competition detailed in these Rules, as well as the results as announced by the jury. The Organisers reserve the right to disqualify at any time and without prior notice of any entrant who has not complied with these Rules.

**7.1.1** Projects are selected by the jury on the basis of objective criteria but the jury's evaluation nevertheless remains subjective. The jury's decision is final in terms of the results of the selection process for phases 1 and 2.

**7.1.2 For the duration of the competition and after publication of the results,** participants in the TOILE DE JOUY AWARDS have no recourse against the members of the jury and/or Organisers concerning the choice of pre-selected projects and/or winners.

**7.2** The Organisers ensure the proper conduct of the entire TOILE DE JOUY AWARDS process, with regard to these Rules, particularly the conservation and integrity of the pre-selected projects presented to the public in phase 2.

**7.3** The Organisers may cancel all or any component of the TOILE DE JOUY AWARDS if it appears that fraudulent activity has taken place in any form, within the context of the conduct of the competition or selection of the winners.

In such an event, the Organisers reserve the right (i) not to award prizes to those involved in fraudulent activities and (ii) to refer the matter to the relevant authorities.

**7.4** The Organisers cannot be held liable if, for reasons beyond their control and particularly in the event of force majeure or unforeseeable circumstances, due to a participant in the TOILE DE JOUY AWARDS or a third party, external causes (such as social disputes, interventions by civil and military authorities, natural disasters, pandemics or health crises, fires, water damage, malfunction or interruption of the telecommunications network or electricity network), the TOILE DE JOUY AWARDS process has to be altered, postponed or partially or entirely cancelled. No claim or request for compensation of any kind may be requested by the entrants.

In such circumstances, the Organisers reserve the right (i) to postpone, shorten, extend or cancel the TOILE DE JOUY AWARDS without prior notice and (ii) in the event of cancellation, to not award prizes to participants, without any liability being incurred as a result.

**7.5** It is up to each participant to manage his/her project entry in the proper manner. In accordance with article 4.5 of these Rules, each project received by the Museum by post or delivered in person will be acknowledged by email sent to the individual entrant or the representative of a group. In this respect, the Organisers cannot be held liable in the event of postal delays, damage in transit and/or loss of postal or electronic mail.

**7.6** Participation in the TOILE DE JOUY AWARDS implies knowledge and acceptance by everyone of the characteristics or limits of the Internet. It is up to each participant to take the appropriate measures necessary to protect his/her data. The AMTJ and the Musée de la Toile de Jouy remind participants of the limits of the Internet and decline any responsibility, for the duration of the competition, for the impacts of participants' Internet connection on their participation in the TOILE DE JOUY AWARDS, particularly via the Museum's website.

## **ARTICLE 8. AUTHORISATIONS RELATED TO PROJECTS CREATED FOR THE 2023 TOILE DE JOUY AWARDS**





**8.1** All participants in the 2023 TOILE DE JOUY AWARDS grant the Organisers, free of charge **and for commercial and/or non-commercial purposes**, permission to record, reproduce and represent their image and all images relating to the project presented within the context of the competition (Appendix 3). This permission is granted within the framework of the Organisers' activities for a period of two (2) years, tacitly renewable for a period of fifteen (15) years by successive annual periods.

Should any commercial use of a pre-selected or winning motif be envisaged after the 2023 TOILE DE JOUY AWARDS ceremony, the Organisers undertake to specifically contact the author of the motif concerned to outline the conditions for doing so.

**8.2** Consequently, any participation in the TOILE DE JOUY AWARDS implies:

- the public display of the pre-selected motifs (phase 1) at the Musée de la Toile de Jouy and any other location chosen to promote the 2023 TOILE DE JOUY AWARDS.
- **the potential distribution, for non-commercial purposes**, via the Internet and/or television, on all terrestrial, cable and digital channels by any existing or future means, in all forms and/or using all existing or future media such as DVD, VOD and downloading, of any complete project submitted to the Organisers (winning project or otherwise), in accordance with the conditions defined below.  
Should a distribution of one or several pre-selected or winning motifs (all categories) for commercial purposes and/or for a fee be envisaged by the Organisers, the authors of the motif(s) concerned will be contacted to discuss the associated conditions.

**8.2.1** Within the context of the aforementioned distributions, the Organisers undertake to indicate on each motif distributed the first name and surname of the motif's author.

**8.2.2** Each participant is advised that on the communication networks (particularly the Internet), given the current state of technology, (i) the indication of names and motif reproductions may be altered or partial and (ii) the public distribution of their motif on any media by the Organisers provides third parties with the opportunity to distribute them again. Subject to compliance with the provisions of article 8.2.1, the Organisers can in no way be held liable in this respect.

**8.3** In any use made within the strict framework of the authorisations granted by each participant (Appendix 3), the Organisers ensure the integrity of the motifs created by participants in the TOILE DE JOUY AWARDS. However, within the context of any communication and/or promotion of an event, the Organisers have the right i) to juxtapose a motif project with other motifs or intellectual creations already existing and (ii) to combine a motif project with any other visual element relating to the Musée de la Toile de Jouy, such as its brands and graphic charter.

## **ARTICLE 9. INTELLECTUAL PROPERTY, PUBLICATION AND TRANSFER OF RIGHTS**

**9.1** Any motif that is not pre-selected remains the entire property of its author.

**9.2** On the day of the TOILE DE JOUY AWARDS ceremony, each winner (Students, Young Professionals and Public's Favourite Award) undertakes to grant the Musée de la Toile de Jouy all rights to reproduce, represent and adapt the motif of which they are the author (Appendix 4), without any consideration other than the prizes as set out in article 6 of these Rules. These winning motifs in the 2023 TOILE DE JOUY AWARDS join the collections of the Musée de la Toile de Jouy, which becomes their full owner. Winners are prohibited from initiating any dispute or claim in this respect.



**9.3** On the day of the TOILE DE JOUY AWARDS ceremony, each entrant and author of a motif pre-selected in a category undertakes to grant the Musée de la Toile de Jouy all rights to reproduce, represent and adapt the motif of which they are the author (Appendix 4), without any consideration other than the prizes as set out in article 6 of these Rules. Pre-selected motifs for the 2023 TOILE DE JOUY AWARDS join the collections of the Musée de la Toile de Jouy, which becomes their full owner. Their authors are prohibited from initiating any dispute or claim in this respect.

**9.4** To respect the inalienable and non-transferrable moral right of each winner, the Organisers undertake to (i) contact the winner or author of the pre-selected motif concerned if, following the TOILE DE JOUY AWARDS, a designer and/or manufacturer contacts the Museum to take the project forward (work, model, etc.) and (ii) facilitate contact with the designer and/or manufacturer. A production contract for the work and/or model may then be considered.

## **ARTICLE 10. PROCESSING OF PERSONAL DATA**

**10.1** Participants' personal data are processed by the Organisers in compliance with the provisions of French data protection law No. 78 – 17 of 6 January 1978, and all existing national and European provisions relative to data protection, particularly the Regulation on Personal Data Protection (European regulation No. 2016/679, which came into force on 25 May 2018). This information, required to take part in the competition, is collected solely for the purposes of the organisation of the TOILE DE JOUY AWARDS.

**10.2** In compliance with the aforementioned law of 6 January 1978, participants in the TOILE DE JOUY AWARDS have the right to access, rectify or delete their personal data by written request to Musée de la Toile de Jouy, "PRIX TOILE DE JOUY", 54 Rue Charles de Gaulle 78350 Jouy-en-Josas.

## **ARTICLE 11. FILING, ACCEPTANCE AND AMENDMENT OF RULES**

**11.1** Participation in the TOILE DE JOUY AWARDS implies, for each participant, the irrevocable acceptance without reserve of the terms and conditions of these rules in their entirety ("the Rules"). Throughout the duration of the competition, the Rules are available for consultation and downloading on the Museum's website: [www.museedelatoiledejouy.fr](http://www.museedelatoiledejouy.fr).

**11.2** The Rules may be modified at any time by the organisers in the form of an amendment, published via a notification on the Museum's website.

## **ARTICLE 12. DISPUTES**

**12.1** These Rules are governed by French law.

**12.2** Any dispute or claim relating to the conduct or organisation of the TOILE DE JOUY AWARDS must be submitted in writing and sent by recorded delivery to the Musée de la Toile de Jouy (see article 4.2), within one (1) month of the TOILE DE JOUY AWARDS ceremony.

**12.3** Any dispute or claim by a participant in the TOILE JOUY AWARDS can only relate to the category in which the participant has competed.

**12.4** Parties will endeavour to settle any dispute or claim relating to the conduct of the 2023 TOILE DE JOUY AWARDS out of court. If, in the two (2) months that follow, no agreement has been reached between the parties, the dispute may be taken before the Versailles Administrative Court, which has exclusive jurisdiction.



**On behalf of the Organisers of the TOILE DE JOUY AWARDS**

**Marie-Hélène AUBERT**

Mayor of Jouy en Josas

**Etienne Mallet**

President of the Association des Amis du Musée de la Toile de Jouy



## APPENDIX 1.

### ENTRY FORM / REGISTRATION

#### I, the undersigned

Surname .....

First name .....

Date of birth .....

Postal address .....

.....

Email .....

Personal telephone number .....

#### Wish to register for the 2023 TOILE DE JOUY AWARDS.

My entry concerns the category\*

☐

STUDENTS

☐

individual entry  
group entry of a maximum of 2 to 3 entrants that I represent  
the other members of which are (surnames, first names, dates of birth):

.....

.....

I/we certify:

- that I am/we are in the graduation year of ..... \*\*
- and acknowledge the rules of the 2023 TOILE DE JOUY AWARDS published on the <http://www.museedelatoiledejouy.fr> website, and accept them in their entirety and without reserve.

☐

PROFESSIONALS

☐

individual entry  
group entry of a maximum of 2 to 3 entrants that I represent  
the other members of which are (surnames, first names, dates of birth):

.....

.....

I/we certify:

- that I/we are working at ..... \*\*\*
- and acknowledge the rules of the 2023 TOILE DE JOUY AWARDS published on the <http://www.museedelatoiledejouy.fr> website, and accept them in their entirety and without reserve.

Signed at .....

On .....

Signature

\* tick chosen category

\*\* name and address of educational establishment

\*\*\* name and address of professional entity



## APPENDIX 2.

### CERTIFICATION

**(to be completed individually or by each member of the group)**

**I, the undersigned**

Surname .....

First name .....

**hereby certify that:**

- I am the designer of the motif that I submit to take part in the 2023 TOILE DE JOUY AWARDS;
- in the event of group participation, recognise that my participation is part of a group entry and as such no parallel personal claim can ever be accepted.
- enjoy full and complete use of the motif of which I am the author, free of any limitation of rights. Consequently, I guarantee that, to date, I have not signed any contract with a third party that restricts my rights over the said motif.
- I have never before published the motif I am proposing for my participation in the 2023 TOILE DE JOUY AWARDS.

Signed at.....

On .....

Signature



### APPENDIX 3.

#### **AUTHORISATION TO RECORD, REPRODUCE AND REPRESENT THE IMAGE OF A PERSON OR IMAGES OF THE PROJECT CREATED FOR THE TOILE DE JOUY AWARD”**

**(to be completed individually or by each member of the group)**

**I, the undersigned**

Surname and first name: .....

Residing at .....

**authorise the Organisers, free of charge and for commercial or non-commercial purposes:**

1. to photograph me and/or film me individually or within a group, throughout the duration of the competition, uniquely within the framework of the conduct of the 2023 TOILE DE JOUY AWARDS.
2. to use, reproduce and distribute across the world, the images and/or films representing me, as well as the images and films concerning the graphic elements of the project I am submitting for the 2023 TOILE DE JOUY AWARDS on the following media:
  - the Organisers' websites as well as their mobile versions and applications,
  - social media whose pages are administered by the Organisers,
  - printed communication materials associated with the TOILE DE JOUY AWARDS (posters, leaflets, prospectus, etc.).

The images (photographs, screen captures) and/or films representing me individually or as part of a group as well as images and/or films containing my project alone or alongside other projects may be exploited and used, in their entirety or partially, in all forms and formats (faithful to the initial shot or cropped, cut and displayed differently), on any existing or future medium (paper, analogue or digital medium).

Any use, reproduction and/or distribution of images and/or films concerning me is valid for a period of two (2) years from the date of signature of this authorisation form, for as many publications as are required for their use either individually or incorporated in one or more audiovisual works, under the Organisers' responsibility. At the end of this period, this authorisation is tacitly renewable for fifteen (15) years, for successive periods of one (1) year, unless explicitly counter-requested by me in writing and sent by recorded delivery to the Musée de la Toile de Jouy at the latest two (2) months prior to the expiry date of the current authorisation period.

3. to keep all of the images and/or films recorded for a period of two (2) years from the date of signature of this authorisation, on a secure server. For a period of two (2) years, these images and/or films will only be used for the purposes mentioned in this authorisation. The conservation of all images and/or films is extended to fifteen (15) years for any subsequent requirements uniquely related to the communication and promotion of the TOILE DE JOUY AWARDS (particularly TOILE DE JOUY AWARDS anniversaries).

**recognise, without restriction and unconditionally,** that the aforementioned authorisations associated with my participation in the TOILE DE JOUY AWARDS will not entitle me to any remuneration or consideration other than the prizes expressly set out in article 6 of these Rules, should my project be pre-selected or a winner. I will not initiate any dispute or claim against the Organisers with respect to this authorisation.

It is understood that any change to my current civil status will not impact the validity of this authorisation.





Signed at.....

on .....

Signature \*

*\* Write "Bon pour accord" [approved] before the signature*



#### APPENDIX 4.

### **TRANSFER OF RIGHTS TO A PRE-SELECTED OR WINNING MOTIF IN A CATEGORY**

#### **TO THE MUSÉE DE LA TOILE DE JOUY**

**(to be completed individually or by each member of the group)**

**I, the undersigned**

Surname and first name: .....

Residing at .....

In the event that the motif of which I am the author and that I am presenting for the 2023 edition of the TOILE DE JOUY AWARDS is pre-selected or a winner in the category ..... (Student, Young Professional or Public's Favourite Award) in which I have competed,

**undertake to transfer free of charge to the Musée de la Toile de Jouy accepting them:**

- the right to reproduce in their entirety or partially, free of charge or for a fee, in all existing and future formats, on all existing and future media, alone or combined with other elements;
- the right to represent free of charge or for a fee by all means, at any location and on all existing or future media, all networks (online and/or telecommunication) and by downloading;
- the right to adapt as a function of artistic, technical and commercial requirements, particularly via the integration of any other element (text/image).

relating to the motif of which I am the author, around the world and for the legal exploitation right period.

This transfer of rights will take effect on the day of the 2023 TOILE DE JOUY AWARDS ceremony.

Signed at.....

on .....

Signature \*

*\* Write "Bon pour accord" [approved] before the signature*