











#### 2026 TOILE DE JOUY AWARD

#### With the collaboration of the Versailles Campus

# Palmettes et motifs cachemires (palms, boteh and peasley patterns)

#### 7th edition

Last update: 23rd of September 2025

Christophe Philippe Oberkampf, founder of the *Manufacture de Jouy-en-Josas* cloth printing factory, built his firm's reputation on the wealth, diversity and quality of the motifs depicted on the cloth. Archives reveal that the *indienne-maker* (*indiennes* were printed textiles manufactured in Europe between the 17th and 19th century and inspired by similar textiles made in India) paid constant attention to the creativity of the designs printed on fabric. The fame of Toiles de Jouy stems from the perpetual renewal of the sources of inspiration of its illustrators and engravers.

This seventh edition of the TOILE DE JOUY AWARD, whose theme is *Palmettes et motifs cachemires* (palms, boteh and peasley patterns), echoes the Museum's 2026 heritage exhibition "Amédée Couder (1800-1864), dessinateur pour les manufactures, et l'impression sur étoffes à Paris dans la première moitié du 19e siècle (titre provisoire)" (Amédée Couder (1800-1864), drawer for textile factories, and printing fabrics In Paris in the first half of the 19<sup>th</sup> century (temporary title). This exhibition wil highlight Amédée Couder's drawing work for printed fabrics factories, especially Oberkampf's factory at the beginning of the 19<sup>th</sup> century. The artist is famous for having transposed boteh and peasley patterns from weaving kashemire shawls to printed fabrics. He had therefore a major role in the decorative arts history. The exhibition recontextualize the whole Couder's production in the vast ecosystem of printed fabrics drawers and producers factories in Paris in the 19<sup>th</sup> century, and insists on its place at the Oberkampf's factory of Jouy-en-Josas.

Participants are given the opportunity to draw inspiration from the world and codes of traditional boteh, palms and peasley patterns to imagine new drawings for printed fabrics, inspired by the style of the Toile de Jouy produced at the Oberkampf's factory.

The 2026 TOILE DE JOUY AWARD is open to both students and working professional designers. Each work is evaluated on the basis of its creativity, its graphic and structural qualities, its originality, its aesthetics, its relevance and faithfulness to the specified theme. The winner of each category will receive a prize of €1,000. The two prizes are paid by Maison Casal and Maison Lelièvre. This 2026 edition is being organised in partnership with the Versailles Campus.









The rules for the TOILE DE JOUY AWARD set out below are available for consultation and downloading throughout the duration of the competition on the Toile de Jouy Museum website: http://www.museedelatoiledejouy.fr.

#### **RULES**

#### **CONTENTS**

ARTICLE 1. OBJECTIVES AND ORGANISATION OF THE TOILE DE JOUY AWARDS

**ARTICLE 2. PARTICIPATION AND APPLICATION CONDITIONS** 

**ARTICLE 3. ELIGIBLE WORKS** 

ARTICLE 4. SUBMISSION AND COMPOSITION OF PROJECT FILES

ARTICLE 5. COMPETITION CALENDAR, SELECTION PROCESS AND JURY

**ARTICLE 6. PRIZES** 

**ARTICLE 7. LIABILITY** 

ARTICLE 8. AUTHORISATIONS RELATED TO PROJECTS CREATED FOR THE 2025 TOILE DE JOUY AWARDS

ARTICLE 9. INTELLECTUAL PROPERTY, PUBLICATION AND TRANSFER OF RIGHTS

ARTICLE 10. PROCESSING OF PERSONAL DATA

ARTICLE 11. FILING, ACCEPTANCE AND AMENDMENT OF RULES

**ARTICLE 12. DISPUTES** 

**APPENDIX 1. ENTRY FORM / REGISTRATION** 

**APPENDIX 2. CERTIFICATION** 

APPENDIX 3. AUTHORISATION TO RECORD, REPRODUCE AND REPRESENT THE IMAGE OF A PERSON OR IMAGES OF THE PROJECT SUBMITTED FOR THE TOILE DE JOUY AWARDS

APPENDIX 4. TRANSFER OF RIGHTS RELATING TO A WINNING MOTIF TO THE MUSÉE DE LA TOILE DE JOUY









#### <u>ARTICLE 1. OBJECTIVES AND ORGANISATION OF THE TOILE DE JOUY AWARDS</u>

**1.1** The *Musée de la Toile de Jouy* (hereinafter "the Museum"), a museum of France and municipal museum of the town of Jouy-en-Josas represented by Monsieur Didier MORIN, Mayor of Jouy en Josas, and the *Association des Amis du Musée de la Toile de Jouy* (hereinafter "the AMTJ"), represented by its president, have contacted the Versailles Campus and joined forces to create the " 2026 TOILE DE JOUY AWARD".

By creating this award given in recognition of the design of a contemporary motif within the spirit of the textiles printed by the Manufacture Oberkampf, the Museum and the AMTJ (hereinafter "the Organisers") seek to:

- showcase and promote the 18th and 19th century printed cloths known as Toiles de Jouy or Indiennes
  or Perses (Persian), a heritage collection of which is housed at the Museum.
- add to the AMTJ's awareness-raising initiatives aimed at its members, as well as textile manufacturers, decorators, elected representatives and the general public.
- demonstrate that heritage and creative design are not incompatible.
- give students and young designers the opportunity to meet textile industry professionals as well as
  decorative arts specialists, and thus help them start their careers by gaining exceptional visibility.
- **1.2** The 2026 TOILE DE JOUY AWARD competition is organised around these Rules (hereinafter "the Rules"). The Rules are available for consultation and downloading throughout the duration of the competition on the Musée de la Toile de Jouy website: http://www.museedelatoiledejouy.fr.
- **1.3** The 2026 TOILE DE JOUY AWARD will take place from **24**<sup>th</sup> of **September 2025 to 19**<sup>th</sup> of **March 2026**, on the theme **Palmettes et motifs cachemires (palms, boteh and peasley patterns)**. This theme is identical for the two existing categories of entrants, as set out below.
- **1.4** The 2026 TOILE DE JOUY AWARD competition is open to two categories of entrants: "students" and "professional designers". In each category, the jury will pre-select 10 projects (phase 1) from which a winner will be selected (phase 2) to receive the 2026 TOILE DE JOUY AWARD (phase 3).
- **1.5** The 2026 TOILE DE JOUY AWARD is given, following selection by the jury, in each category, to a motif project taking as a reference the cloths produced by the Manufacture de Jouy and in line with the competition's annual theme.

A 2026 TOILE DE JOUY AWARD is also given to a third entry chosen as the "2026 Public's Favourite Award", whose motif, following jury pre-selection, has secured the most public votes, at the Versailles Campus and on social networks.

#### ARTICLE 2. PARTICIPATION AND APPLICATION CONDITIONS

- **2.1** The competition is open to any individual residing in France or elsewhere, irrespective of nationality, excluding any person having any direct or indirect involvement with the organisation of the 2026 TOILE DE JOUY AWARD.
- 2.2 Projects must be submitted in either French or English.









- **2.3** In each category, the 2026 TOILE DE JOUY AWARD is open to individuals or groups (2 to 3 people maximum) within the framework of the conditions set out below.
- **2.3.1** A group is made up of people belonging to the same category. It is understood that each group appoints an administrative representative responsible for joint registration (Appendix 1) and ensuring the cohesion of the group. Each member of the group makes an individual commitment to the Organisers (Appendices 2, 3 and 4).
- **2.3.2** The representative of the group has the casting vote in the event of disagreement within the group. The Organisers reserve the right to disqualify from the 2026 TOILE DE JOUY AWARD any group that fails to reach agreement.
- **2.4** Throughout the competition period, each individual entrant or each group submits a single project in his/her name or in the name of the representative of the group. It is strictly forbidden for anybody to take part in the 2026 TOILE DE JOUY AWARD in both categories and/or with several addresses (email or postal) and/or to take part on behalf of another person.
- **2.5** Entrants in the "students" category must be over 18 years of age at the time of submitting an entry for the 2026 TOILE DE JOUY AWARD. Students must be enrolled for their graduation year of an art-based programme.
- **2.6** Working professional designers must be over 18 years of age at the time of submitting an entry for the 2026 TOILE DE JOUY AWARD.
- **2.7** Failure to comply with the conditions set out in this article will invalidate the participation of all persons concerned, particularly in the event of multiple or fraudulent participation by an entrant or group.

#### **ARTICLE 3. ELIGIBLE WORKS**

#### 3.1 Accessible documentation

For their research, entrants will have access to the following works (available on reservation at the Toile de Jouy Museum's library):

- 1. LES TOILES DE JOUY Aziza Gril-Mariotte Rennes University Press, 2015
- 2. LA TOILE DE JOUY Mélanie Riffel, Sophie Rouart Citadelle et Mazenod, 2003
- 3. TOILES DE JOUY Judith Straeten downloadable on Amazon
- 4. OBERKAMPF, vivre pour entreprendre Etienne Mallet Editions Télémaque, 2015
- 5. MOTIFS D'ARTISTES, UNE HISTOIRE DU DESIGN DANS L'INDUSTRIE TEXTILE DEPUIS LE 18<sup>E</sup> SIECLE Catalogue d'exposition Musée de la Toile de Jouy Silvana Editoriale, 2023
- 6. The digital application of the *Association des Amis de la Toile de Jouy*, available for free download on los and Android: *Musée de la Toile de Jouy, la Manufacture d'Oberkampf.*
- 7. CACHEMIRES, L'ART ET L'HISTOIRE DES CHALES EN FRANCE AU 19<sup>E</sup> SIECLE Monique Levi-Strauss- Adam Biro, 1987
- 8. CACHERMIRE PARISIEN 1810-1880 Monique Levi-Strauss Catalogue d'exposition Musée Galliera, Musée de la mode de la ville de Paris Paris-Musées, 1999
- 9. REVE DE CACHEMIRE, CACHEMIRE DE REVE. LE CHALE IMPRIME, UN JOYAU TEXTILE ALSACIEN Catalogue d'exposition Musée de l'Impression sur Etoffes, Mulhouse I.D., 2010









#### 3.2 Project concept

For the concept of their projects, participants must bear in mind the following points:

- The project must reflect the annual theme, which is identical for students and for professional designers.
- The works created will be produced using diverse techniques as chosen by the entrant (drawings, painting, graphic tablet, etc.).
- The project must be original (i.e. be the expression of the free and creative choices of its author).
- The project cannot be a creation already available on the market.

#### 3.3 Project presentation

- Each entrant or group will present:
  - the final motif created in French "raisin" format (50 × 65 cm) and the title chosen by the candidate:
  - o the final pattern repeated at least 3 times on a separate French raisin format (50 x 65 cm) (final motif in lower size), to understand the repetition principle of the pattern.
  - stylistic development process (research, trials, explanations, drawings) culminating in the final motif presented (on 3 blocks maximum, A3 format).
- Entrants assemble their project files according to the conditions defined in article 4 of the Rules.
- Each entrant or group must be able to send the Musée de la Toile de Jouy the image of their all-over design in digital format (jpeg) in 1080 x 1080 px, in case that the jury pre-selects their design for communication on social networks or following an express, reasoned request from the Museum. Each design must therefore have been scanned by its creator before being submitted to the Musée de la Toile de Jouy.

#### **ARTICLE 4. SUBMISSION AND COMPOSITION OF PROJECT FILES**

- **4.1** Completed files must be submitted in full **before 6 p.m. on 19**<sup>th</sup> **of January 2026** (French date and time, where applicable, as per postmark).
- **4.2** Files must be sent by recorded delivery or courier service or delivered in person to the Toile de Jouy Museum, "PRIX TOILE DE JOUY 2026", 54 Rue Charles de Gaulle 78350 Jouy-en-Josas.
- **4.3** Each file must be sent flat in the packaging chosen by the candidates, with the exception of the shipping tubes.

#### 4.4 Each file must contain:

- a) The application form duly completed and signed specifying the chosen category (Appendix 1 of the Rules):
- b) A French "raisin" format (50 x 65 cm) presentation of the final motif as well as the inspiration motif (if there is one);
- c) A French "raisin" format (50 x 65 cm) with the repetition of the final pattern (at least 3 times)
- d) A statement of intent of 14 lines with the title of the design;
- e) Project presentation documents in A3 format (see article 3.3 of the Rules, 5 blocks maximum);
- f) The CV (or CVs) of the participant(s);
- g) The completed certification form signed by the entrant or each member of the group (Appendix 2 of the Rules);
- h) The completed authorisation form signed by the entrant or each member of the group (Appendix 3 of the Rules):
- i) The transfer of rights form completed and signed by the entrant or each member of the group (Appendix









4 of the Rules).

- **4.5** The Organisers reserve the right to verify the accuracy of the information provided by participants.
- **4.6** Upon receipt of each project file within the above-mentioned deadlines (by post or by hand), the Musée de la Toile de Jouy will send an acknowledgement of receipt to the participant. This email confirms receipt of the project file, and the participant is entered in the 2026 TOILE DE JOUY AWARD, provided the file is complete. Any incomplete or late entry will not be taken into account, and may be recovered by its author(s) within six (6)

months of receipt, at the Musée de la Toile de Jouy.

**4.7** Project files received in full and on time will not be returned to participants during the competition.

At the end of the competition, project files that have not been shortlisted may be collected by their authors from the Museum (they may not be returned by post), within one (1) year of the date on which the 2026 PRIX TOILE DE JOUY 2025 is awarded. At the end of this period, any files not returned will be destroyed by the Museum team

The Musée de la Toile de Jouy will keep all project files shortlisted in phase 1 and/or winning project files in phase 2.

**4.8** Participants are responsible for the costs of preparing their projects and taking part in the competition.

#### ARTICLE 5. COMPETITION CALENDAR, SELECTION PROCESS AND JURY

- **5.1 From 27**<sup>th</sup> **of January 2026**, each completed project entry will be studied by a selection committee made up of textile professionals, members of the Association des Amis de la Toile de Jouy, members of Musée de la Toile de Jouy personnel and the Versailles Campus and elected members of the town council (First Jury).
- **5.2** Jury members with select projects, in phases 1 and 2, as described in article 1.4, based on a majority decision and the following criteria:
  - creativity
  - graphic quality
  - structural quality (quality of the repetition)
  - originality
  - aesthetics
  - relevance and faithfulness to the specified theme

# 5.2.1 Phase 1: pre-selection by the jury

On the basis of the aforementioned criteria, the committee pre-selects 10 projects in each category.

**No later than 15**<sup>th</sup> of February 2026, the Museum will personally contact each of the shortlisted project authors to inform them that they will be going through to phase 2 (below). No information will be communicated prior to this date.

5.2.2 Phase 2: public vote and selection of the winner for each category









From 24<sup>th</sup> of February to 20<sup>th</sup> of March 2026, the 20 shortlisted projects will be exhibited by category at the Versailles Campus (Grandes Ecuries du Roi) and will be visible to the press and the public on the social networks and websites of each institution, until the day of the TOILE DE JOUY 2026 AWARD ceremony.

Throughout phase 2, each shortlisted project is submitted to public vote on the Organisers' social media and at the Versailles Campus (voting box available with ballot papers to be filled in correctly). For a vote to be valid and counted by the jury, voters must identify themselves and only vote once. Multiple votes from the same person will be considered null and void and will not be counted. Any positive public reaction to a motif will be counted as a vote in its favour. Any vote for which identification proves impossible or inaccurate will not be counted. In the event of a tie for two votes, the "2026 Public's Favourite Award" will be awarded to the youngest designer.

For this phase 2, the jury will be held at the Versailles Campus. It will be made up of representatives from the world of decoration, journalists from various media (radio, television, written press), designers and architects, as well as representatives to the world of the Oberkampf Manufacture heritage and textiles, the Musée de la Toile de Jouy and the Versailles Campus. The complete list of jury members will be displayed three (3) days prior to the phase 2 selection meeting on the Museum's website and at each location where shortlisted projects have been exhibited. Jury members cannot take part in the public vote to determine the Public's Favourite Award and any public reaction on the part of a member will not therefore be counted.

This jury will meet on Thursday 19th of March 2026 at the latest to:

- choose the winner in the students and professionals designers ;
- identify, in line with the above-mentioned procedures, the "2026 Public's Favourite Award" winner, this being the motif having received the largest number of valid counted votes following the public vote on the Organisers' social media, and the Versailles Campus.

It is understood that the winning design in one of the "Student" or "Professional Designer" categories for the year 2026 may also be the winner of the "2026 Public's Favourite Award".

#### 5.2.3 Phase 3: TOILE DE JOUY AWARD ceremony

For this edition, the winner in each category will receive their prize at an awards ceremony to be held at the Musée de la Toile de Jouy on **Thursday 19<sup>th</sup> of March 2026**.

All participants in the 2025 edition are welcome to attend the 2026 TOILE DE JOUY AWARD ceremony.

Unless otherwise specified, the date of the 2026 TOILE DE JOUY AWARD ceremony is the starting point for all the deadlines contained within the Rules.

#### **ARTICLE 6. PRIZES**

#### **6.1** The 2026 TOILE DE JOUY AWARD represents:

- For the winner of the "Students" and "Professionals designers":
  - a prize of €1,000;
  - o free entry for a period of one year to the Musée de la Toile de Jouy;
  - the prominent display of his/her project among those of other participants exhibited at the Musée de la Toile de Jouy or any other partner location;









- INOUI EDITIONS
- the opportunity to be put in contact with a designer and/or manufacturer expressing a particular interest in his/her motif;
- publicity and visibility as a winner of the 2026 TOILE DE JOUY AWARD for a period of one (1) year in the TOILE DE JOUY AWARDS section of the Museum's website and on digital or paper media associated with the TOILE DE JOUY AWARDS.
- For the "2026 Public's Favourite Award" winner chosen by public vote via the Organisers' social media, at the Museum and the Campus of Versailles:
  - o free entry for a period of one year to the Musée de la Toile de Jouy;
  - the opportunity to be connected with a designer and/or manufacturer expressing a particular interest in his/her motif;
  - the prominent display of his/her project among those of the other participants exhibited at the Musée de la Toile de Jouy or any other partner location.
- For each participant whose project is shortlisted (phase 1):
  - o two free entries to the Musée de la Toile de Jouy (valid for one (1) year);
  - the display of his/her project at the Musée de la Toile de Jouy or any other partner location until the time of the 2025 TOILE DE JOUY AWARDS ceremony;
  - publicity and visibility of the submitted project for the duration of the competition and the opportunity to be put in contact with a designer and/or manufacturer expressing a particular interest in his/her motif.
- **6.2** The results will be officially published on **20**<sup>th</sup> **of March 2026** on the museum's website (<a href="http://www.museedelatoiledejouy.fr">http://www.museedelatoiledejouy.fr</a>) and displayed in the Museum hall. Winning projects will be indicated as such among the shortlisted projects exhibited.
- **6.3** If they are unable to attend the 2026 TOILE DE JOUY AWARDS ceremony, winners will be personally informed by email of their prize and will have a period of three (3) days to acknowledge receipt. In the absence of any reply within this period, the Organisers reserve the right to award the prize to another participant in the same category, whose project has been shortlisted. In such cases, no subsequent claim can be made by the original winner and the Organisers cannot be held responsible for this.
- **6.4** Each participant whose project is shortlisted (phase 1) will receive the entries to the Museum to which they are entitled by email.
- **6.5** Each participant in the 2026 TOILE DE JOUY AWARD will receive a personal invitation to the awards ceremony by email.

#### **ARTICLE 7. LIABILITY**

- **7.1** The free participation by each entrant in the 2026 TOILE DE JOUY AWARD (individually or as a group) implies acceptance without reserve of the conditions governing the organisation of the competition detailed in these Rules, as well as the results as announced by the jury. The Organisers reserve the right to disqualify at any time and without prior notice of any entrant who has not complied with these Rules.
- **7.1.1** Projects are selected by the jury on the basis of objective criteria but the jury's evaluation nevertheless remains subjective. The jury's decision is final in terms of the results of the selection process for phases 1 and 2.









- **7.1.2** For the duration of the competition and after publication of the results, participants in the 2026 TOILE DE JOUY AWARD have no recourse against the members of the jury and/or Organisers concerning the choice of shortlisted projects and/or winners, as well as the counting of votes for 2026 Public's Favourite Award.
- **7.2** The Organisers ensure the proper conduct of the entire 2026 TOILE DE JOUY AWARD process, with regard to these Rules, particularly the conservation and integrity of the shortlisted projects presented to the public in phase 2.
- **7.3** The Organisers may cancel all or any component of the 2026 TOILE DE JOUY AWARD if it appears that fraudulent activity has taken place in any form, within the context of the conduct of the competition or selection of the winners.

In such an event, the Organisers reserve the right (i) not to award prizes to those involved in fraudulent activities and (ii) to refer the matter to the relevant authorities.

**7.4** The Organisers cannot be held liable if, for reasons beyond their control and particularly in the event of force majeure or unforeseeable circumstances, due to a participant in the 2026 TOILE DE JOUY AWARD or a third party, external causes (such as social disputes, interventions by civil and military authorities, natural disasters, pandemics or health crises, fires, water damage, malfunction or interruption of the telecommunications network or electricity network), the 2026 TOILE DE JOUY AWARD process has to be altered, postponed or partially or entirely cancelled. No claim or request for compensation of any kind may be requested by the entrants.

In such circumstances, the Organisers reserve the right (i) to postpone, shorten, extend or cancel the 2026 TOILE DE JOUY AWARD without prior notice and (ii) in the event of cancellation, to not award prizes to participants, without any liability being incurred as a result.

- **7.5** It is up to each participant to manage his/her project entry in the proper manner. In accordance with article 4.6 of these Rules, each project received by the Museum by post or delivered in person will be acknowledged by email acknowledging receipt sent to the individual entrant or the representative of a group. In this respect, the Organisers cannot be held liable in the event of postal delays, damage in transit and/or loss of postal or electronic mail. Any claim or request for compensation relating to delivery or receipt, of any type whatsoever, must be made to the carrier chosen by the candidate to send the file.
- **7.6** Participation in the 2026 TOILE DE JOUY AWARD implies knowledge and acceptance by everyone of the characteristics or limits of the Internet. It is up to each participant to take the appropriate measures necessary to protect his/her data. The AMTJ and the Musée de la Toile de Jouy remind participants of the limits of the Internet and decline any responsibility, for the duration of the competition, for the impacts of participants' Internet connection on their participation in the 2026 TOILE DE JOUY AWARD, particularly via the Museum's website.

# ARTICLE 8. AUTHORISATIONS RELATED TO PROJECTS CREATED FOR THE 2026 TOILE DE JOUY AWARD

**8.1** All participants in the 2026 TOILE DE JOUY AWARD grant the Organisers, free of charge and for non-commercial purposes, permission to record, reproduce and represent their image and all images relating to the project presented within the context of the competition (Appendix 3). This permission is granted within the framework of the Organisers' activities for a period of two (2) years, tacitly renewable for a period of fifteen (15) years by successive annual periods.









Should any commercial use of a shortlisted or winning motif be envisaged after the 2026 TOILE DE JOUY AWARD ceremony, the Organisers undertake to specifically contact the author of the motif concerned to outline the conditions for doing so.

- 8.2 Consequently, any participation in the 2026 TOILE DE JOUY AWARD implies:
  - the public display of the shortlisted motifs (phase 1) at the Toile de Jouy Museum, at the Versailles Campus and any other location chosen to promote the 2026 TOILE DE JOUY AWARD;
  - the potential distribution, for non-commercial purposes, via the Internet and/or television, on all terrestrial, cable and digital channels by any existing or future means, in all forms and/or using all existing or future media such as DVD, VOD and downloading, of any complete project submitted to the Organisers (winning project or otherwise), in accordance with the conditions defined below.
    Should a distribution of one or several shortlisted or winning motifs (all categories) for commercial purposes and/or for a fee be envisaged by the Organisers, the authors of the motif(s) concerned will be contacted to discuss the associated conditions;
  - if the digital version of the shortlisted project or winning project is sent to the Organisers, authorisation for the Museum to reproduce it on any media for the duration of the competition and to keep it for archiving or communication purposes.
- **8.2.1** Within the context of the aforementioned distributions, the Organisers undertake to indicate on each motif distributed the first name and surname of the motif's author.
- **8.2.2** Each participant is advised that on the communication networks (particularly the Internet), given the current state of technology, (i) the indication of names and motif reproductions may be altered or partial and (ii) the public distribution of their motif on any media by the Organisers provides third parties with the opportunity to distribute them again. Subject to compliance with the provisions of article 8.2.1, the Organisers can in no way be held liable in this respect.
- **8.3** In any use made within the strict framework of the authorisations granted by each participant (Appendix 3), the Organisers ensure the integrity of the motifs created by participants in the 2026 TOILE DE JOUY AWARD. However, within the context of any communication and/or promotion of an event, the Organisers have the right i) to juxtapose a motif project with other motifs or intellectual creations already existing and (ii) to combine a motif project with any other visual element relating to the Musée de la Toile de Jouy, such as its brands and graphic charter.

# **ARTICLE 9. INTELLECTUAL PROPERTY, PUBLICATION AND TRANSFER OF RIGHTS**

- **9.1** Any motif that is not shortlisted remains the entire property of its author.
- **9.2** On the day of the 2026 TOILE DE JOUY AWARD ceremony, each winner (Students, Professionals designers and Public's Favourite Award) undertakes to grant the Musée de la Toile de Jouy all rights to reproduce, represent and adapt the motif of which they are the author (Appendix 4), without any consideration other than the prizes as set out in article 6 of these Rules. These winning motifs in the 2026 TOILE DE JOUY AWARD join the collections of the Musée de la Toile de Jouy, which becomes their full owner. Winners are prohibited from initiating any dispute or claim in this respect, and undertakes to refer to the Museum any third party who so requests.









- **9.3** On the day of the 2026 TOILE DE JOUY AWARD ceremony, each entrant and author of a motif shortlisted in a category undertakes to grant the Musée de la Toile de Jouy all rights to reproduce, represent and adapt the motif of which they are the author (Appendix 4), without any consideration other than the prizes as set out in article 6 of these Rules. Shortlisted motifs for the 2026 TOILE DE JOUY AWARD join the collections of the Musée de la Toile de Jouy, which becomes their full owner. Their authors are prohibited from initiating any dispute or claim in this respect and undertakes to refer to the Museum any third party who so requests.
- **9.4** To respect the inalienable and non-transferrable moral right of each winner, the Organisers undertake to (i) contact the winner or author of the shortlisted motif concerned if, following the 2026 TOILE DE JOUY AWARD, a designer and/or manufacturer contacts the Museum to take the project forward (work, model, etc.) and (ii) facilitate contact with the designer and/or manufacturer. A production contract for the work and/or model may then be considered.

#### **ARTICLE 10. PROCESSING OF PERSONAL DATA**

- **10.1** Participants' personal data are processed by the Organisers in compliance with the provisions of French data protection law No. 78 17 of 6 January 1978, and all existing national and European provisions relative to data protection, particularly the Regulation on Personal Data Protection (European regulation No. 2016/679, which came into force on 25 May 2018). This information, required to take part in the competition, is collected solely for the purposes of the organisation of the 2026 TOILE DE JOUY AWARD.
- **10.2** In compliance with the aforementioned law of 6 January 1978, participants in the 2026TOILE DE JOUY AWARD have the right to access, rectify or delete their personal data by written request to Musée de la Toile de Jouy, "PRIX TOILE DE JOUY 2026", 54 Rue Charles de Gaulle 78350 Jouy-en-Josas.

# ARTICLE 11. FILING, ACCEPTANCE AND AMENDMENT OF RULES

- **11.1** Participation in the 2026 TOILE DE JOUY AWARD implies, for each participant, the irrevocable acceptance without reserve of the terms and conditions of these rules in their entirety ("the Rules"). Throughout the duration of the competition, the Rules are available for consultation and downloading on the Museum's website: www.museedelatoiledejouy.fr.
- **11.2** The Rules may be modified at any time by the organisers in the form of an amendment, published via a notification on the Museum's website.

# **ARTICLE 12. DISPUTES**

- **12.1** These Rules are governed by French law. In the event of inconsistency or discrepancy between the French language version and any other linguistic versions of these present Rules, the French language version shall prevail.
- **12.2** Any dispute or claim relating to the conduct or organisation of the 2026 TOILE DE JOUY AWARD must be submitted in writing and sent by recorded delivery to the Musée de la Toile de Jouy (see article 4.2), within one (1) month of the 2026 TOILE DE JOUY AWARD ceremony.
- **12.3** Any dispute or claim by a participant in the 2026 TOILE JOUY AWARD can only relate to the category in which the participant has competed.
- 12.4 Parties will endeavour to settle any dispute or claim relating to the conduct of the 2026 TOILE DE JOUY











AWARD out of court. If, in the two (2) months that follow, no agreement has been reached between the parties, the dispute may be taken before the Versailles Administrative Court, which has exclusive jurisdiction.

On behalf of the Organisers of the 2026 TOILE DE JOUY AWARD

# **Didier MORIN**

Mayor of Jouy en Josas









# **APPENDIX 1.**

# **ENTRY FORM / REGISTRATION**

I, the undersigned Surname First name Date of birth Postal address	
Email Personal telephone number Name of a social network that I authorise the Museum to	o follow for communication purposes concerning the 2026 TOILE DE JOUY AWARD.
Wish to register for the 202	6 TOILE DE JOUY AWARD by presenting a motif entitled :
My entry concerns the category STUDENTS	individual entry group entry of a maximum of 2 to 3 entrants that I represent the other members of which are (surnames, first names, dates of birth):
I/we certify:  • that I am/we are in th	e graduation year of
	the rules of the 2026 TOILE DE JOUY AWARD published on the atoiledejouy.fr website, and accept them in their entirety and without reserve.
PROFESSIONALS DESIGNERS	individual entry group entry of a maximum of 2 to 3 entrants that I represent the other members of which are (surnames, first names, dates of birth):
I/we certify:  • practise the professio  • that I/we are working	***
<b>J</b>	the rules of the 2026 TOILE DE JOUY AWARD published on the atoiledejouy.fr website, and accept them in their entirety and without reserve.
Signed at	 
Signature	

<sup>\*</sup> tick chosen category
\*\* name and address of educational establishment
\*\*\* name and address of professional entity



I, the undersigned







# **APPENDIX 2.**

# **CERTIFICATION**

# (to be completed individually or by each member of the group)

Surnan	ne		
First na	ime		
hereby	certify that:		
•	_	ner of the motif entitledtake part in the 2026 TOILE DE JOUY AWARD;	
•	• in the event of group participation, recognise that my participation is part of a group entry and as such no parallel personal claim can ever be accepted.		
•	<ul> <li>enjoy full and complete use of the motif of which I am the author, free of any limitation of rights.</li> <li>Consequently, I guarantee that, to date, I have not signed any contract with a third party that restricts my rights over the said motif.</li> </ul>		
•	I have never be AWARD.	fore published the motif I am proposing for my participation in the 2026 TOILE DE JOUY	
Signed	at		
On			
Signatu	ıre		









#### **APPENDIX 3.**

# AUTHORISATION TO RECORD, REPRODUCE AND REPRESENT THE IMAGE OF A PERSON OR IMAGES OF THE PROJECT CREATED FOR THE 2026 TOILE DE JOUY AWARD

#### (to be completed individually or by each member of the group)

I, the undersigned	
Surname and first name:	
Residing at	
authorize the Organizare from	of charge and for non-commercial numbers

#### authorise the Organisers, free of charge and for non-commercial purposes:

- 1. to photograph me and/or film me individually or within a group, throughout the duration of the competition, uniquely within the framework of the conduct of the 2026 TOILE DE JOUY AWARD.
- - the Organisers' websites as well as their mobile versions and applications,
  - social media whose pages are administered by the Organisers,
  - printed communication materials associated with the 2026 TOILE DE JOUY AWARD (posters, leaflets, prospectus, etc.).

The images (photographs, screen captures) and/or films representing me individually or as part of a group as well as images and/or films containing my project alone or alongside other projects may be exploited and used, in their entirety or partially, in all forms and formats (faithful to the initial shot or cropped, cut and displayed differently), on any existing or future medium (paper, analogue or digital medium).

Any use, reproduction and/or distribution of images and/or films concerning me is valid for a period of two (2) years from the date of signature of this authorisation form, for as many publications as are required for their use either individually or incorporated in one or more audiovisual works, under the Organisers' responsibility. At the end of this period, this authorisation is tacitly renewable for fifteen (15) years, for successive periods of one (1) year, unless explicitly counter-requested by me in writing and sent by recorded delivery to the Musée de la Toile de Jouy at the latest two (2) months prior to the expiry date of the current authorisation period.

3. to keep all of the images and/or films recorded for a period of two (2) years from the date of signature of this authorisation, on a secure server. For a period of two (2) years, these images and/or films will only be used for the purposes mentioned in this authorisation. The conservation of all images and/or films is extended to fifteen (15) years for any subsequent requirements uniquely related to the communication and promotion of the TOILE DE JOUY AWARD (particularly TOILE DE JOUY AWARD anniversaries).









and recognise, without restriction and unconditionally, that the aforementioned authorisations associated with my participation in the 2026 TOILE DE JOUY AWARD will not entitle me to any remuneration or consideration other than the prizes expressly set out in article 6 of these Rules, should my project be shortlisted or a winner. I will not initiate any dispute or claim against the Organisers with respect to this authorisation.

It is understood that any change to my current civil status will not impact the validity of this authorisation.

Signed at
on
Signature *

<sup>\*</sup> Write "Bon pour accord" [approved] before the signature









# **APPENDIX 4.**

# TRANSFER OF RIGHTS TO A SHORTLISTED OR WINNING MOTIF IN A CATEGORY TO THE MUSÉE DE LA TOILE DE JOUY

(to be completed individually or by each member of the group)

I, the undersigned	
Surname and first name:	
Residing at	
	ledt I am presenting for the 2026 TOILE DE JOUY AWARD is shortlisted or a winner
in the category	in which I have competed (Student, Professional ublic vote (Public's Favourite Award),
undertake to transfer free of o	charge to the Musée de la Toile de Jouy accepting them:
<ul> <li>existing and future form</li> <li>the right to represent, for all existing or future me</li> </ul>	in their entirety or partially, for commercial or non-commercial purposes, in all ats, on all medium known or to be known, alone or combined with other elements; or commercial or non-commercial purposes, by all means, at any location and on dia, all networks (online and/or telecommunication) and by downloading; function of artistic, technical and commercial requirements, particularly via the element (text/image).
relating to the motif of w	which I am the author, around the world and for the legal exploitation right period.
This transfer of rights relates to printed and digital versions.	the original motif submitted by its author to the Musée de la Toile de Jouy, in both
This transfer of rights will take e	effect on the day of the 2026 TOILE DE JOUY AWARD ceremony.
Signed at	
on	
Signature *	
* Write "Bon pour accord" [appr	oved] before the signature