

Textile and Surface Design Biennial
Call for Applications 2027
2nd edition
From February, 5 to May, 23 2027

Preamble

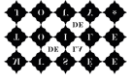
The Toile de Jouy Museum is dedicated to showcasing the printed cotton fabrics produced at the Oberkampf Manufactory in Jouy-en-Josas between 1760 and 1843, as well as, more broadly, to the technical, aesthetic, social, and economic history of textiles as both a decorative art and an industrial product. During its operational period, the Jouy Manufactory, founded by Christophe-Philippe Oberkampf (1738–1815), produced more than 30,000 printed patterns. These were conceived by drawers and artists who can be considered as the first “textile designers.” The museum’s mission is thus to highlight their creations, which are rooted in their era and reflect contemporary trends and tastes.

In 2023, the exhibition “Motifs d’artistes [artists’ patterns]. A History of Design in the Textile Industry Since the 18th Century” explored the origins of the textile design profession and the role of artists in creating patterns. By adapting to the technical constraints specific to the textile industry, these creators of forms gave rise to true works of art that reflected their artistic worlds, as well as the trends and consumer practices of their time. From the drawers employed by silk and Indian calico manufacturers to the emergence of textile designers, the exhibition explored the role of artists, the diversity of their status, and the evolution of recognition for their art. “Motifs d’artistes [artists’ patterns] ” thus launched, at the Toile de Jouy Museum, a series of exhibitions dedicated to design—some monographic exhibitions on artist-designers of the past and present, others focused on the techniques and heritage of textile printing. Through this initiative, the museum positions textile design as an embodied act of creation that gives meaning to consumer practices. In this context, the museum sought to collaborate with TRAME federation.

TRAME federation is the French Federation of Textile and Surface Design. Founded in 2018, its mission is to support, represent, fund, and promote textile and surface designers by inspiring and connecting industry stakeholders. TRAME federation brings together, represents, advises, and advocates for textile designers, guided by the principles of excellence and creative diversity. In this way, it seeks to raise the profile of and highlight the work of designers.

It was with this aim of promoting the work of these designers that the Toile de Jouy Museum and TRAME federation joined forces in 2025 to create and organize the first edition of “En matière de motifs” a biennial textile design exhibition that showcases the work of five designers (individuals or studios) and one guest of honor over a three-month period. This event will return for its second edition in 2027.

This second edition will take place **from February 5 to May 23, 2027**, at the Toile de Jouy Museum and is open to all professional textile and surface designers, whether working individually or as part of a collective.



Objectives and Organization of the “En matière de motifs” Biennial

“*En matière de motifs*” aims to highlight the work of five textile and surface designers or design studios by presenting it in its entirety: from the creative process to the finished product. The exhibition of the selected designers’ pieces of work will run from February 5 to May 23, 2027, at the Toile de Jouy Museum (Jouy-en-Josas, France).

Terms and Conditions for Participation and Applications

All recognized professionals currently active at the national and/or international level in the field of textile and surface design are eligible to apply to participate in “*En matière de motifs*”

Each participant must submit a project that they have actually created, either alone or with their studio, subject to the agreement of all studio members. Upon submission of the application, the participant acting on behalf of the studio is designated as the representative of the entire studio.

Copying or presenting designs created by one or more third parties not collaborating with the designer is not permitted.

Copying or presenting designs created by members of a studio without the consent of all studio members is not permitted.

Each participant may submit between five and eight works, which may be created using a variety of techniques, at the designer's discretion.

Among all the materials submitted by each candidate, personal projects are permitted.

However, **AT LEAST ONE OF THE PROJECTS SUBMITTED** must be the result of a commissioned work that was commercially exploited by one of the participant’s clients. This work must be submitted along with a description of its creative process and its final version. Written consent from the client brand to exhibit this product as part of the Biennial is therefore required.

This authorization must be provided by the candidate to the Toile de Jouy Museum within **ONE MONTH** after receiving notification of their preselection for the Biennial. In the absence of this consent, the candidate’s participation may be canceled.

Submission and Composition of Application Materials

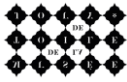
Complete application packages must be submitted in digital format by 11:59 p.m. French time on September 30, 2026:

- to the following email address: museetdj@jouy-en-josas.fr
- in a single email per participant, including a link to a single secure file (such as WeTransfer or SwissTransfer)

Any questions regarding the application package should be directed to museetdj@jouy-en-josas.fr. No information regarding the relevance or compliance of the submitted materials will be provided prior to the selection process.

Any application that is incomplete or received after this date will not be considered.

Each application file must include:



- The registration form attached to this call for applications, duly completed (Appendix 1)
- A portfolio featuring references to completed projects to illustrate the career progression of the designer or studio
- - A resume
- A portfolio showcasing the 5 to 8 projects proposed for the exhibition as part of the second edition of *“En matière de motifs”*. This portfolio will include:
 - o HD reproductions of each project presented (design and/or final product)
 - o Accompanied by identifying information and technical details (title, production technique, materials, dimensions, client brand, etc.).
- As noted in the previous paragraph, at least one of the projects must include a sample of the final product as commercially marketed by a client brand (commercial presentation and HD photograph)
- A statement of intent of about ten lines explaining the designer’s artistic approach and justifying the choice of the work samples presented.

A confirmation of receipt of the complete application and of actual participation in the Biennial selection process will be sent electronically to each applicant. Since the Toile de Jouy Museum’s email address is protected by a firewall, each participant must ensure that they receive a confirmation of receipt within 7 days of submitting their application. If no acknowledgment is received, it is the responsibility of each participant to contact the Museum to resubmit the application electronically within the specified deadline (September 30, 2026, at 11:59 p.m.). The Museum accepts no liability for any technical or IT issues related to the proper receipt of the application.

Timeline and Selection Process

“En matière de Motifs” Biennial: Dates to Remember:

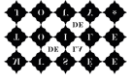
- Deadline for submission of complete applications: **September 30, 2026, at 11:59 p.m. French time.**
- Application Review: **October 1–15, 2026**
- Selection results: **Starting October 16, 2026**
- Exhibition of selected projects: **February 5 through May 23, 2027**, in the exhibition hall of the Musée de la Toile de Jouy
 - o Note: The exhibition will be set up **between January 25 and February 4, 2027**. The opening reception will take place on the evening of **February 4, 2027**.

Complete applications will be reviewed by members of TRAME federation and staff from the Toile de Jouy Museum.

If selected for the biennial, upon receipt of the notification sent by the Toile de Jouy Museum, the designer must submit the following items within **ONE MONTH at the latest** (i.e., by **November 16, 2027**):

- HD images of the projects presented
- Written authorization from the client brand and publisher of the final product being presented, which is subject to commercial use (a form to be completed will be provided by the Museum upon notification of selection)
- An overview of the creative process (technical/product specifications) for each project presented

If these documents are not submitted by the deadline, the candidate’s application may be canceled.



Participation in this call for applications implies acceptance of the terms and conditions set forth herein, as well as of the selection made by the Museum's team and the members of TRAME federation, whose decision is final in the selection process. No feedback will be provided to participants regarding the final selection process. The Museum will send each unselected participant a certificate confirming the destruction of all materials received as part of their application.

The Museum staff ensures that the call for submissions proceeds smoothly and that the selected entries are properly preserved and presented. The Museum reserves the right to disqualify any entry that is fraudulent or violates the terms and conditions of this call for submissions.

In the event of circumstances beyond its control, force majeure, unforeseeable events, or due to the actions of a participant in the call for applications or a third party, or external causes (such as labor disputes, intervention by civil or military authorities, natural disasters, pandemics or health crises, fires, flood damage, or the malfunction or interruption of telecommunications or electrical networks), the program of the "*En matière de motifs*" Biennial may be modified, postponed, or canceled in whole or in part by the Museum's team, without specific prior notice. Participants may not file any claims or requests for compensation of any kind.

Any changes to the Biennale schedule will be expressly notified to participants in writing.

Exhibition Guidelines for the Work of Selected Designers

The general terms and conditions governing the loan and exhibition of the works presented at the "*En matière de Motifs*" Biennial will be set forth in an agreement signed in advance between each designer or representative of the selected design studio and the Toile de Jouy Museum, including authorization to reproduce the work presented.

The work of the selected designers will be on display **from February 5 to May 23, 2027**, in the temporary exhibition hall of the Toile de Jouy Museum, located at 54 rue Charles de Gaulle, 78350 Jouy-en-Josas, France.

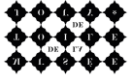
The Museum's team is responsible for the programming, overall exhibition design, and promotion of the entire Biennial. It is understood that participating designers may, if necessary, share any comments regarding the history of their work and how they envision it being integrated into the exhibition design. The Museum's team is committed to taking these comments into consideration as much as possible to improve the final exhibition design.

Each work submitted must be in a condition suitable for display.

A preliminary condition report will be prepared by a qualified individual designated by the Museum on the day the works are delivered to the Museum and upon their removal at the end of the Biennial. The dates will be specified individually to each designer.

Packaging, shipping, and all round-trip transportation costs for the works on display at the Toile de Jouy Museum are the responsibility of each designer, in accordance with a schedule and logistical arrangements discussed in advance with the museum.

The equipment (audiovisual, exhibition design) necessary for setting up the exhibition will be provided and covered by the Toile de Jouy Museum, in accordance with the terms agreed upon in advance.



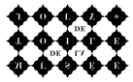
The designer is responsible for the mounting and framing of each piece. Once selected, the designer will work with the Museum to determine how their work will be presented in order to ensure the

aesthetic harmony of the entire exhibition. The designer must specify any special hanging requirements for the works well in advance of the delivery date for their work.

The Museum's staff will hang and/or position the works provided, ready for display, in accordance with the exhibition design.

The Toile de Jouy Museum is responsible for insuring the exhibited items for the entire duration of the Biennial. From the day of their arrival until their departure from the museum, these items remain the museum's responsibility.

As part of this call for submissions, the work of the selected designers will be made available to the Museum free of charge for the duration of the Biennial, for the purpose of exhibition within the Museum and for internal and external communications by the Toile de Jouy Museum.



Textile and Surface Design Biennial
Call for Applications 2027
2nd edition

Registration form

Last Name * :

First Name* :

Occupation :

Mailing Address* :

Email Address* :

Landline and/or cell phone* (country code for foreign countries) :

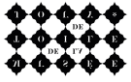
Declare to participate* :

- on an individual basis

- on behalf of the studio, of which
I am an active member, and which has appointed me as its representative for the 2027
Textile and Surface Design Biennial**.

** MANDATORY NOTICE*

*** When submitting an application on behalf of a studio, the signatures of all studio members are required to validate the participating designer's registration.*



- As noted in the previous paragraph, at least one of the projects must include a sample of the final product as commercially marketed by a client brand (commercial presentation and HD photograph)
- A statement of intent of about ten lines explaining the designer's artistic approach and justifying the choice of the work samples presented.

Please return the registration form along with the complete application package by September 30, 2027, at 11:59 p.m. French time to :
museetdj@jouy-en-josas.fr

On a personal basis, I hereby declare that I have read the terms and conditions of participation and the call for applications, to which I agree.

On behalf of the studio In which the submitted works were created, I hereby declare that I have read and agree to the terms and conditions of participation and the call for entries.

Done at :

Date :

Signature (preceded by the words "read and approved"):

If applicable, signatures of each studio member: